

## EVENT DESCRIPTION SHEET

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.*

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
<b>Participant:</b>	Bolyarovo Municipality
<b>PIC number:</b>	911142826
<b>Project name and acronym:</b>	Participatory governance for the European Union cultural- historical values of traditional agricultural Landscapes — winEU.rur

EVENT DESCRIPTION	
<b>Event number:</b>	Event 5
<b>Event name:</b>	Innovative technologies for the management of cultural tourism in scattered sites /Carsharing, Ticketing, Geomapping, Fundraising/
<b>Type:</b>	Conferences, press conference, participatory workshop, visits to good practices, 5 <sup>th</sup> project coordination meeting
<b>In situ/online:</b>	in-situ
<b>Location:</b>	Bolyarovo, Bulgaria
<b>Date(s):</b>	12 <sup>h</sup> , 13 <sup>th</sup> and 14 <sup>th</sup> of February 2024
<b>Website(s) (if any):</b>	<a href="http://wineurur.concellodevedra.gal/">http://wineurur.concellodevedra.gal/</a>
Participants	
Female:	65
Male:	31
Non-binary:	-
From country 1 Spain:	3
From country 2 Italy:	8
From country 3 Bulgaria:	74
From country 4 Slovenia:	6
From country 5 Croatia:	-
From country 6 Portugal:	3
Other countries:	-

Total number of participants:	96	From total number of countries:	6
-------------------------------	----	---------------------------------	---

**Description**

*Provide a short description of the event and its activities.*

**I. PRESS CONFERENCE, PROJECT AND PRESENTATION OF PARTNERS, 12<sup>th</sup> of February**



On February 12th, a series of events unfolded, beginning with a Transnational conference at the hall of Chitalishte «Vazrazhdane» Bolyarovo. Local good practices related to the promotion of wine production were presented, as well as the state of viticulture and winemaking in the region. The project partners presented their organizations.

Press conference were organized with regional and local media.

During the combined partners meeting (virtual and face-to-face), partners the partners discussed the implementation of project activities, deadlines and upcoming steps. The partners agreed to organize local events until May 31, 2024



**II. VISITING THE GOOD PRACTICES, 12<sup>th</sup> and 13<sup>th</sup> of February**

The visit to "Meden" winery showed a small family business that grows grapes and produces wine. /12<sup>th</sup> February /

„Afuzov „Winery also presented a small wine producer. The distinctive feature of this participant is that the owners are also engaged in the design and production of equipment for creating wineries /13<sup>th</sup> February/.

One of the largest wine producers in Bulgaria was also visited – „Domaine Boyar”. /13<sup>th</sup> February/.

The visit to the winery of "Mirolio" highlights the joint product - wine production, restaurant and hotel in one area. /13<sup>th</sup> February/.





### III. TRANSNATIONAL WORKSHOP /13th February/.

The workshop was held as a world coffee. The aim was to highlight the participants' understanding of Innovative technologies for the management of cultural tourism in scattered sites /Carsharing, Ticketing, Geomapping, Fundraising/.

Question 1: Give examples of cultural tourism sites in dispersed rural areas.

Question 2: What is essential to develop cultural tourism in dispersed areas?

Question 3: What is included in the innovative management of cultural tourism in dispersed areas?

Question 4: How does winemaking contribute to the development of cultural tourism?



**IV. CELEBRATION OF SAINT TRIFON –THE PATRON OF WINEMAKERS IN BULGARIA**  
/14<sup>th</sup> February/

The tradition of commemorating the patron saint of winemakers, Saint Tryphon, was shown. The event was held on a vineyard in the presence of media and guests



**Communication and dissemination:**

Press and social media:

<https://bnr.bg/starazagora/post/101948651/delegacii-ot-chetiri-darjavi-obmenat-opit-v-bolarovo-za-lozarstvo-i-vinoproizvodstvo>

[https://bnr.bg/burgas/post/101949191/kmetat-na-bolarovo-provazglasi-car-na-lozata-na-trifon-zarezan?fbclid=IwAR0eCyLzaXBHs\\_LgQBWk9BelcQEbj-3xrq2yqM\\_WEmE7YIZvqbCm\\_6ztlw](https://bnr.bg/burgas/post/101949191/kmetat-na-bolarovo-provazglasi-car-na-lozata-na-trifon-zarezan?fbclid=IwAR0eCyLzaXBHs_LgQBWk9BelcQEbj-3xrq2yqM_WEmE7YIZvqbCm_6ztlw)

<https://bnr.bg/starazagora/post/101941753/v-bolarovo-sabirat-sredstva-za-lechenieto-na-nesteni-lesnichei?fbclid=IwAR0SXoXjNovz3KGmsFUNZ6sBZJNB59g8p3xIVy15hxWdtMdaxhO09rMOLY8>

<https://www.facebook.com/eratv.bg/videos/693034509696822/>

Photo and video:

<https://drive.google.com/drive/folders/1fNUGWubvX5zcMG0PtcO6DsK0V9DfAvz3>

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	15.03.2024	Initial version